

**BIG MEN IN
SMALL PLANES!!!**

... They're the "seeing eye
dogs" of the Artillery — the
gallant guys who go behind
enemy lines to spot the tar-
gets for our big guns!

MISSION OVER KOREA

starring
**JOHN HODIAK • DEREK
AUDREY TOTTER • MAUREEN
O'SULLIVAN**

with Harvey Lembeck
Richard Erdman • Richard Bowers
Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
Produced by ROBERT COHN - Directed by FRED F. SEARS
A COLUMBIA PICTURE

"C'mon!
A good kissing
never hurt anyone."



The C.O.: On the ground
and in the air—
a great guy to follow!



He had to be shot down
to grow up!



"I play the game
of love—for keeps."



She's in love with
a wonderful G.I.



804-Line Ad Mat No. 402—4 Cols. x 201 Lines • See page 6 for 3-column size of this ad.

**SKY-HIGH
THRILLS!**



**ACE-HIGH
ACTION!**

CALL ALL VETS

Rally Korean as well as other veterans to put over your campaign with these slugs:

REUNION: Make your opening night a Korea Vets Reunion night. Serve the vets—and their wives!—coffee in the lounge. If there are not enough Korea vets in town to make it a capacity affair, turn it into a reunion for vets of all wars. Promote the reunion in the press. Arrange to have local heroes and civic celebrities attend. Provide for newspaper and photo coverage of the event.

HONORS: Honor the Korea medal winners of your city with a special lobby display. Issue a public call for their medals, pictures and records for a Korea Heroes' Exhibit. Keep the story alive in the press with lists of names of heroes as they turn up. Make them special guests at a Korea Heroes' Night. Cover it with reporters and photographers. Tie the occasion up with the recruiting, blood and bond drives. Precede medal winners' appearance at the theatre with interviews on TV and radio programs.

LETTERS: Help them remember the boys overseas! Put a table in your lobby with your theatre stationery and invite the public to write to the boys in the service. If they have no friend or relative of their own in the ranks offer to address letter at random to names supplied by your draft board. Suggest that they start their letters saying "We have just seen 'Mission Over Korea' and. . . ." Arrange to photograph prominent localites writing to their soldiers.

FILMED WHERE IT HAPPENED!

"Mission Over Korea" battle sequences were filmed in Korea itself, a fact which—in some situations—might be used to kick off a community-wide campaign! Go after Civilian Defense organizations for support, the veterans' groups, the armed forces!

FILMED WHEN IT HAPPENED!

"Mission Over Korea" was made by Columbia Pictures with the cooperation of the Departments of Army and Defense, an entertainment-packed example of history-in-the-making! Tie up your playdate with the schools, with newscasters and local columnists! And get that "Army cooperation" item into your publicity!

ARMED FORCES

Tell it to the Army! Tell it to the Navy! Tell it to the Marines! Suggest the following:

A-BOARDS: Make up special posters for the A-boards and other poster boards controlled by the armed services or snipe the regular posters to say "Join the Big Men in Small Planes! See 'Mission Over Korea'!" Offer free tickets to every new recruit and his date for opening day.

PARADE: Arrange a parade to your theatre. Don't forget a uniformed fife and drum corps to lead the parade.

RECRUITING: Put a recruiting branch office in your lobby during the run of the picture. Plant pictures of the boys signing up for service.

EXHIBIT: Dress up your lobby with as many new weapons as you can get from the Armed Services. Glamorize them with brightly colored battle flags and "Mission Over Korea" posters and banners.

BOND SALES

Make "Mission Over Korea" your town's mission by tying up the current bond drives to your picture. Carry the message on the air and in the bond authorities' news stories and posters.

Hit Song

"Gomen-Nasai" (Forgive Me), a Japanese song which made the American hit parade, is heard in "Mission Over Korea." It is sung by Richard Bowers who also recorded the tune with English lyrics by Benedict Mayers. The Columbia record (No. 39954) was sung by Bowers with Columbia Tokyo Orchestra accompaniment. Sammy Kaye has recorded "Gomen Nasai" for Columbia (39957) with vocal by Jeffrey Clay.



Aids Film!

Go after window, counter and co-op advertising around the Columbia record and "Mission Over Korea." Have disc jockeys play the record with plugs for your engagement. Plant the disc in juke boxes with credits. Play the song on your p.a. system with announcements. See if Columbia distributor has "Gomen-Nasai" streamers for music store windows, or prepare your own locally for display by the stores.

CALL ATTENTION TO 'MISSION OVER KOREA' WITH AID DRIVE FOR ORPHANS OF KOREA!

- Help "Mission Over Korea" ride the wave of public favor by making your theatre the headquarters for the collection of clothing, candies, toys—not cash!—for homeless Korean orphans. Swell the drive started by the "Mission Over Korea" company when it was shooting sequences for the film in Korea itself!

- The children—more than 700 of them ranging in age from two years old up—are in the Orphans' Home of Korea on Cheju Island in Korea. They need cloth, thread, knitting needles, yarn, old clothes, toys and hard candy.

- Send the bundles contributed by your audiences to Cheju Island Orphans' Home, in care of Senior Advisor, KMAG, Replacement Training Center 1, APO 102 c/o PM, San Francisco, California. The army post has adopted the children and will see that they get whatever contributions you collect.



Still No. Exp. 11: Aldo Ray and Audrey Totter

Here's What You Can Do:

1) Announce your "Mission Over Korea" drive in the press, over the air and on TV. Tell what's needed and where it's going!

2) Build up a lobby supply depot, decorating it with stills showing Audrey Totter and Norma Randall (from the picture) collecting gifts. In addition to the stills at the right, other useful stills are Nos. Exp. 1, Exp. 2, Exp. 3, Exp. 7, Exp. 9, Exp. 10, Exp. 12, Exp. 14 and Exp. 15. All stills are available at National Screen Service.

3) Plant the above stills, and also pictures of local dignitaries making contributions, in your daily papers.

4) Urge the public to "Join Hollywood's Drive for Korean Orphans! — Make Korea's Orphans Your 'Mission Over Korea'!"

5) Call for volunteers to push the drive. Invite all women's clubs, veterans' organizations, children's groups, school and PTA organizations to join. This drive is a natural for total-community participation.

6) Send daily progress reports to the papers together with pictures of contributions as they mount. See to it that radio and television station directors also plug the campaign, and the picture, in every way possible.



Still No. Exp. 5: Norma Randall



Still No. 7



Still No. 35

SELL 'MISSION OVER KOREA' WITH LOCAL AMATEUR PILOTS

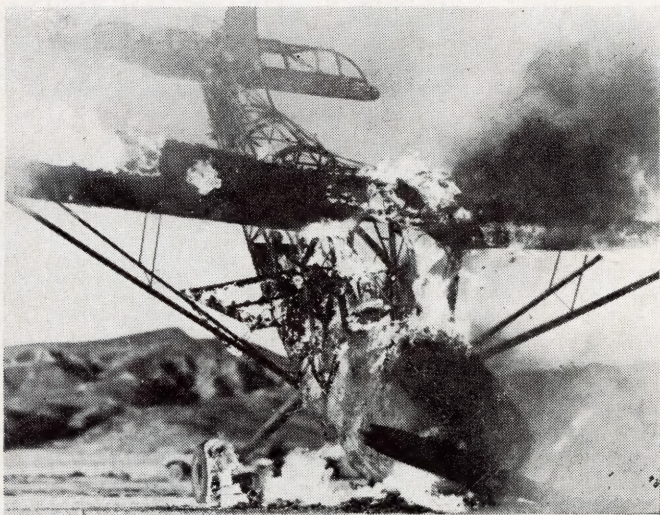
- "Mission Over Korea" glorifies the big men who fly the small planes which are the flying eyes of the artillery. Honor the small plane fliers of your city! They may not be numerous, but they are newsworthy!

- Stage or join in sponsoring any scheduled air shows. Help CD and other public officials to get plane volunteers for the Civilian Defense program. Invite the aviation editors to see and comment on the fliers in the picture and why every one should learn to fly. If your lobby size warrants, exhibit a small plane in cooperation with a plane sales firm, or the Army. Try the countless other small plane stunts that may come to your mind and don't overlook the publicity value of such stills as Still Nos. 7, 10, 14, 30, 35, 48 and 49 used in conjunction with photographs of local plane owners and their aircraft. All stills suggested are available at your nearest National Screen Service exchange.

Junior Aviation

If your newspapers are conducting junior aviation clubs, approach them for picture mention and cooperation on lobby displays of models, contests and special matinees. Contact other kids' aviation clubs through toy stores, schools, etc.

Plane on Marquee!



Flaming planes crashing into your marquee should make an arresting display that highlights the promise of blazing action in the film. Use colored blow-ups of Still No. 6 (illustrated at left) to turn your theatre into a Korean battle ringside. Play flashing red lights on the blow-up to give the spectacle added realism. For even greater realism, Still No. 6 might be used as a model for a sign shop construction of a wrecked plane.

RADIO SPOTS

Sell the excitement of "Mission Over Korea" over your radio stations with these announcements spotted before and after local adventure and news programs:

15-SECOND: Fly with the flying eyes of the artillery on a thrill filled "Mission Over Korea!" Join the flak-happy big guys in small planes who raid the enemy's rear lines! For excitement, action and love under fire don't miss "Mission Over Korea" now at the State Theatre!

30-SECOND: See Korea as the flying-eyes of the artillery see it! Follow the big men in small planes on the greatest adventure of all! Thrill with the hill-hopping, flak-happy hellions for excitement, action and love at the front in "Mission Over Korea." It's Columbia Pictures' cavalcade of glory starring John Hodiak, John Derek, Audrey Totter and Maureen O'Sullivan! "Mission Over Korea" is sky-high with thrills! For Korea's greatest ack-ack action-packed adventure see "Mission Over Korea" starting tomorrow at the State Theatre.

'SEE' BOARD

Sell the roaring, slam-bang action and the laughing, loving romance of this picture with a "See" board using the following stills which are available at National Screen Service:

Still No. 20.....Target for Victory!
Still No. 3.....Hill-Hopping Rescue!
Still No. 61.....Time Out for Romance!
Still No. 45.....Flaming to Glory!
Still No. 27.....Too Bold to Grow Old!
Still No. 83.....Saving the Lost Patrol!
Still No. 23.....She Lives From Kiss to Kiss!

G. I. WIVES

Whip up interest over the women the boys left behind, as typified by Maureen O'Sullivan in "Mission Over Korea," by getting women's pages and radio and TV programs to discuss the problems of G.I. wives. Plant Still Nos. 19, 26, 55, 58 and 60 on this subject. Suggest interviews with G.I. wives of your town, featuring their reactions to the picture.

SPIN GLOBE

Promote a giant globe of the world mounted on a revolving pedestal. Over it affix a stationary arrow containing the words "Mission Over Korea." Invite people to spin the globe for guest tickets, if the globe-pictured peninsula of Korea stops beneath the arrow. Try to plant a photo in your local newspaper.

BATTLE NOISES

Sound the real roar of a Korean battle to draw people to your lobby! Get this recording of actual battle noises and play it to the crowds on the street over your p. a. system. Order it for \$2. plus postage direct from: Thomas J. Valentino, Inc. 150 West 46th Street, New York, N. Y.

KOREAN TROPHIES

Nothing can be timelier than a Korean War Museum in your lobby made up of trophies brought back by local heroes from their personal "Mission Over Korea." Issue a call through press, radio and TV to "All Korea Veterans! Exhibit the Trophies of Your Mission Over Korea at the Blank Theatre's Showing of Columbia's Historic Production, 'Mission Over Korea!'" Photograph donor heroes as well as trophies for newspaper planting, and arrange radio, TV and newspaper feature interviews.

MARCHING SONGS

Start them marching into your theatre to loud and lusty parade music played over your p. a. system. Get a collection of marching songs or the official songs of the various services and play them as a salute to "Mission Over Korea."

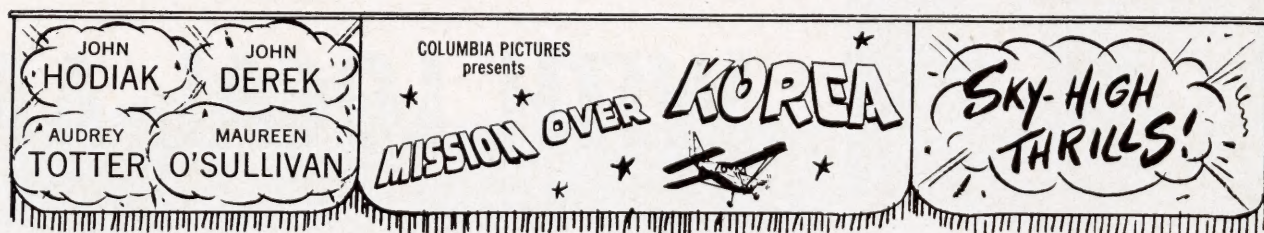
MILITARY INSIGNIA

A colorful display can be made out of service ribbons, unit insignia and other military decorations. Obtain colored illustrations of them from your local Defense Department offices and also as many of the real things as are available. Arrange them for an identification contest—give them numbers in your display and invite contestants to name them by number with prizes going to those handing in closest correct lists.

TRAILER, STILLS

A double-punch trailer that should get the men with its action and the women with its romance is ready at National Screen Service. Order these four still sets there, too: 1) 25 flat stills; 2) 20 up-rights; 3) art set of 3 (photos of key ad and poster art); 4) publicity-exploitation set (stills used in publicity and exploitation campaigns).

Theatre Accessories



VALANCE: Fluorescent sectional valances of glowing satin in three colors. Order this eye-stopper in any size to fit your marquee at the price of \$1.50 per running foot. (Minimum size: 10 feet.)

FLAGS: A variety of American flags and red, white and blue bunting for use around your theatre. The flags range in size from 2' x 3' (\$3.00 each) and up in cotton, rayon or nylon. For information, write direct.

Order All Items Direct From:

**NATIONAL FLAG COMPANY, 43 West 21st Street
New York 10, N. Y. - Telephone: ORegon 5-5230**

NO GUNS... JUST GUTS!!!

The story of the guys
who fly our unarmed
spotter planes — the
“seeing eye dogs”
of the Artillery!



With him in the air—
a man felt surer!



He had a way with planes
—and dames!



Under the uniform
a woman's heart.



She lives from
kiss to kiss!

MISSION OVER KOREA

... It's an ack-ack action-packed adventure!

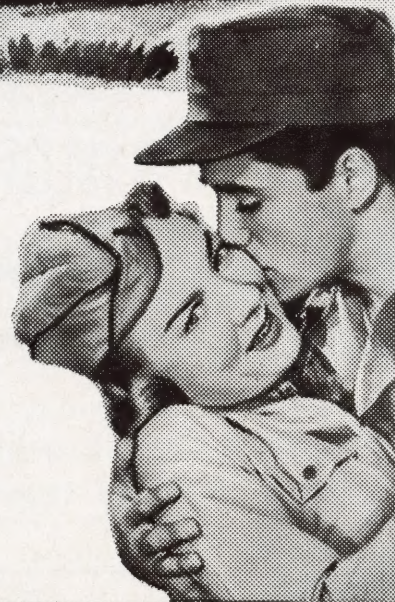
starring **John HODIAK** • **John DEREK**

Audrey TOTTER • **Maureen O'SULLIVAN**

with **Harvey Lembeck** • **Richard Erdman** • **Richard Bowers**

Screen Play by **JESSE L. LASKY, JR.**, **EUGENE LING** and **MARTIN L. GOLDSMITH**

Produced by **ROBERT COHN** • Directed by **FRED F. SEARS** - A COLUMBIA PICTURE



600-Line Ad Mat No. 401—4 Cols. x 150 Lines

BIG MEN IN SMALL PLANES!!!

... They're the "seeing eye dogs" of the Artillery — the gallant guys who go behind enemy lines to spot the targets for our big guns!

MISSION OVER KOREA

starring
JOHN HODIAK · JOHN DEREK
AUDREY TOTTER · MAUREEN O'SULLIVAN

with Harvey Lembeck
Richard Erdman · Richard Bowers

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
Produced by ROBERT COHN · Directed by FRED F. SEARS
A COLUMBIA PICTURE

"C'mon!
A good kissing
never hurt anyone."

The C.O.: On the ground and in the air — a great guy to follow!

He had to be shot down to grow up!

"I play the game of love—for keeps."

She's in love with a wonderful G.I.

444-Line Ad Mat No. 302—3 Cols. x 148 Lines

(See front cover for 4-column size of this ad.)

BIG MEN IN SMALL PLANES

MISSION OVER KOREA

...They're the "seeing eye dogs" of the Artillery—the flyers who spot the targets for our big guns!

starring
JOHN HODIAK · JOHN DEREK
AUDREY TOTTER · MAUREEN O'SULLIVAN

with
Harvey Lembeck
Richard Erdman
Richard Bowers

A COLUMBIA PICTURE

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
Produced by ROBERT COHN · Directed by FRED F. SEARS

Ad Mat No. 105—140 Lines

Note!

Be sure to see 804-Line Ad Mat No. 402 (4 Cols. x 201 Lines) shown on the front cover of the pressbook. This ad is also available in 3-column size, shown at left on this page.

Using Wide Screen?

Stereophonic Sound?

**DROP THESE SLUGS
INTO YOUR ADS!**



**IT'S ACK-ACK
ACTION-PACKED
ADVENTURE!**

**BIG Men
in Small
Planes
Behind
the Enemy's
Lines!**

COLUMBIA
PICTURES
presents

**MISSION
OVER
KOREA**

starring
JOHN HODIAK · JOHN DEREK
AUDREY TOTTER · MAUREEN O'SULLIVAN

with Harvey Lembeck · Richard Erdman · Richard Bowers
Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
Produced by ROBERT COHN · Directed by FRED F. SEARS

"C'mon! A good kissing
never hurt anyone!"

**ON OUR NEW WIDE SCREEN
WITH STEREOPHONIC SOUND!**

**On Our New
Giant Screen!**

**ON OUR NEW WIDE SCREEN
WITH STEREOPHONIC SOUND!**

**On Our New
Giant Screen!**

**Stereophonic Sound!
Giant Wide Screen!**

**Stereophonic Sound!
Giant Wide Screen!**

**WITH
STEREOPHONIC SOUND!**

**WITH
STEREOPHONIC SOUND!**

Stereophonic Sound!

**On Our New
Giant Screen!**

**WITH STEREOPHONIC SOUND
ON OUR NEW WIDE SCREEN!**

Stereophonic Sound!

**ON OUR NEW WIDE SCREEN
WITH STEREOPHONIC SOUND!**

**On Our New
Giant Screen!**

**Stereophonic Sound!
Giant Wide Screen!**

**ON OUR NEW
GIANT SCREEN!**

**ON OUR NEW WIDE SCREEN
WITH STEREOPHONIC SOUND!**

**Stereophonic
Sound**

Giant Screen!



With him in the air—
a man felt surer!

He had to be shot
down to grow up!

"I play the game of
love — for keeps."

Her heart flies every
mission!

Columbia Pictures' ack-ack action-packed adventure!

MISSION OVER KOREA

starring
JOHN JOHN
HODIAK • DEREK
AUDREY MAUREEN
TOTTER • O'SULLIVAN

with Harvey LEMBECK • Richard ERDMAN • Richard BOWERS

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH

Produced by ROBERT COHN • Directed by FRED F. SEARS

300-Line Ad Mat No. 301—3 Cols. x 100 Lines



...IT'S SKY-HIGH IN THRILLS!...

COLUMBIA PICTURES presents

MISSION OVER KOREA

starring John John
HODIAK • DEREK
Audrey Maureen
TOTTER • O'SULLIVAN

with Harvey Lembeck • Richard Erdman • Richard Bowers

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

100-Line Ad Mat No. 205—2 Cols. x 50 Lines



MEET THE FLYING-EYES
OF THE ARTILLERY!!!

... Big Men in Small Planes Behind The
Enemy's Lines!

MISSION OVER KOREA

Columbia Pictures' ack-ack action-packed adventure!

starring
John John Audrey Maureen
HODIAK • DEREK • TOTTER • O'SULLIVAN

with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

90-Line Ad Mat No. 204—2 Cols. x 45 Lines



NO GUNS... JUST GUTS!!!

It Takes
Big Men To Fly
Small Planes ...
Behind
The Enemy's Lines!

COLUMBIA
PICTURES
presents

MISSION OVER KOREA

starring
JOHN JOHN AUDREY MAUREEN
HODIAK • DEREK • TOTTER • O'SULLIVAN

with Harvey Lembeck • Richard Erdman • Richard Bowers

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH

Produced by ROBERT COHN • Directed by FRED F. SEARS

146-Line Ad Mat No. 207—2 Cols. x 73 Lines

CAST and CREDITS

Capt. George Slocum	John Hodiak	Corp. Swenson	Richard Erdman
Lt. Pete Barker	John Derek	Clancy	William Chun
Kate	Audrey Totter	Major Hacker	Rex Reason
Nancy Slocum		Singing Soldier	
	Maureen O'Sullivan		Richard Bowers
Sgt. Maxie Steiner		Lt. Jerry Barker	Todd Karns
	Harvey Lembeck		

Screen Play by Jesse L. Lasky, Jr., Eugene Ling, Martin L. Goldsmith; Story by Richard Tregaskis; Directed by Fred F. Sears; Assistant Director, James Nicholson; Director of Photography, Sam Leavitt; Art Director, George Brooks; Film Editor, Henry Batista, A.C.E.; Set Decorator, Frank Tuttle; Sound Engineer, George Cooper; Musical Director, Mischa Bakaleinikoff; Technical Adviser, Capt. Paul F. Hopkins; Produced by Robert Cohn. A Columbia Picture.

STORY

(Not for Publication)

Capt. George Slocum (John Hodiak), who flies one of the Army's tiny Cub observation planes, is ordered to Korea after a one-day visit with his wife Nancy (Maureen O'Sullivan) and their two children. With him is Lt. Pete Barker (John Derek), who would far rather fight than drop supplies to the infantry, pick up wounded men or act as artillery observer. Slocum is fatally wounded trying to help Barker out of trouble; Barker himself is wounded in a later action but gets back safely to Taejon where Army nurse Kate (Audrey Totter) is waiting for him.

(Running Time: 86 Minutes)

BIG MEN IN SMALL PLANES!

...They're the "seeing eye
dogs" of the Artillery!



COLUMBIA
PICTURES
presents

MISSION OVER KOREA

starring

JOHN JOHN

HODIAK • DEREK

AUDREY MAUREEN

TOTTER • O'SULLIVAN

with Harvey Lembeck

Richard Erdman • Richard Bowers

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
Produced by ROBERT COHN • Directed by FRED F. SEARS



"C'mon!
A good kissing
never hurt
anyone!"



276-Line Ad Mat No. 209—2 Cols. x 138 Lines



MEET THE FLYING-EYES
OF THE ARTILLERY!!!

MISSION OVER KOREA

It's ack-ack
action-packed!

John John Audrey
starring HODIAK • DEREK • TOTTER • O'SULLIVAN

A COLUMBIA PICTURE

with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY, JR., EUGENE LING
and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

62-Line Ad Mat No. 203—2 Cols. x 31 Lines



IT'S ACK-ACK
ACTION-PACKED
ADVENTURE!

Big Men
In Small
Planes
Behind The
Enemy's Lines!

MISSION OVER KOREA

starring

JOHN JOHN

HODIAK • DEREK

AUDREY MAUREEN

TOTTER • O'SULLIVAN

with Harvey Lembeck • Richard Erdman

Richard Bowers • Screen Play by JESSE L. LASKY, JR.,

EUGENE LING and MARTIN L. GOLDSMITH

Produced by ROBERT COHN • Directed by FRED F. SEARS

A COLUMBIA PICTURE



"C'mon!
A good kissing
never hurt
anyone!"

200-Line Ad Mat No. 208—2 Cols. x 100 Lines

Official Billing

COLUMBIA PICTURES

—25%

presents

MISSION OVER KOREA

—100%

starring

John
HODIAK

John
DEREK

—50%

Audrey
TOTTER

Maureen
O'SULLIVAN

—50%

with

Harvey Lembeck • Richard Erdman • Richard Bowers

—25%

Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH

—15%

Produced by ROBERT COHN • Directed by FRED F. SEARS

—15%



JOHN
HODIAK
AUDREY
TOTTER

JOHN
DEREK
MAUREEN
O'SULLIVAN

with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

100-Line Ad Mat No. 206—2 Cols. x 50 Lines



JOHN HODIAK • JOHN DEREK • AUDREY TOTTER • MAUREEN O'SULLIVAN

with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

36-Line Ad Mat No. 202—2 Cols. x 18 Lines



with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith • Produced by Robert Cohn • Directed by Fred F. Sears

20-Line Ad Mat No. 201—2 Cols. x 10 Lines



Mat 2-A; Still No. 79



starring
John HODIAK • John DEREK
Audrey TOTTER • Maureen O'SULLIVAN

with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS
Produced by ROBERT COHN • Directed by FRED F. SEARS
Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH
A COLUMBIA PICTURE

Ad Mat No. 104—70 Lines



Mat 1-A; Still No. 59



with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

Ad Mat No. 102—32 Lines



starring
JOHN HODIAK • JOHN DEREK
AUDREY TOTTER
MAUREEN O'SULLIVAN

with
Harvey Lembeck
Richard Erdman
Richard Bowers
A COLUMBIA PICTURE
Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

Ad Mat No. 103—59 Lines



starring
John HODIAK • John DEREK • Audrey TOTTER • Maureen O'SULLIVAN
with HARVEY LEMBECK • RICHARD ERDMAN • RICHARD BOWERS • Screen Play by JESSE L. LASKY, JR., EUGENE LING and MARTIN L. GOLDSMITH • Produced by ROBERT COHN • Directed by FRED F. SEARS

Ad Mat No. 101—18 Lines

COMPOSITE CAMPAIGN MAT:

A complete campaign at the single low price of 35¢! Order Special Mat No. 1 from your nearest exchange of National Screen Service. Individual elements in this composite mat may also be ordered by separate identification numbers at regular prices.

ONLY
35¢

Action Hit Honors U. S. Spotter Plane Pilots 'Over Korea'

(General Advance)

The story of the men who fly the Army's unarmed spotter planes—the flying eyes of the artillery—is told for the first time in Columbia Pictures' "Mission Over Korea," which arrives at the Theatre with John Hodiak, John Derek, Audrey Totter and Maureen O'Sullivan starred.

The exploits of the big men in the small Cub planes, the light, one-motored, hill-hopping jobs which have become famous in Korea for their yeoman work in dropping supplies, in transporting the wounded and in artillery spotting, are given their due in "Mission Over Korea."

Hodiak plays a flying officer who is plunged into the blazing inferno of the early Korea fighting and sweats it out with Derek, a brother officer, in dangerous actions against enemy guerrillas, tanks and infantrymen. He is the solid man of the team while Derek is a flak-happy hellion.

While attempting to relieve an encircled battalion, Derek recklessly takes on some enemy tanks against orders. Before Hodiak can rescue him, his plane is disabled and he is seriously wounded. Derek flies Hodiak to a base hospital. Then, in the final action, he acts as a pointer for jets to go into action against infiltrating enemy tanks.

In "Mission Over Korea," Hodiak and Derek are teamed again after a dual appearance in "Ambush at Tomahawk Creek." Miss Totter is cast as an Army nurse attracted to Derek, while Miss O'Sullivan portrays the wife Hodiak leaves behind him.

The new action adventure was written for the screen by Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith. Robert Cohn produced the film and Fred F. Sears directed it.

Studied Korean

For his role in Columbia Pictures' "Mission Over Korea," John Derek, who stars with John Hodiak, Audrey Totter and Maureen O'Sullivan at the Theatre, studied the Korean language. Derek took lessons in the Oriental language from a Korean student who also appears in the thrilling action adventure of the Army's observation plane pilots.



Mat 1-A; Still No. 59

ROMANTIC RESPITE in Columbia's "Mission Over Korea," at the Theatre, is shared by John Derek and Audrey Totter. John Hodiak and Maureen O'Sullivan also star.



"Mission Over Korea" Mat 2-A; Still No. 79

JOHN HODIAK and JOHN DEREK share stellar honors with Maureen O'Sullivan and Audrey Totter in Columbia Pictures' "Mission Over Korea," new air adventure film at the Theatre.

Hodiak Rides Again; This Time, a Plane!

Actor John Hodiak is grateful indeed that he does not have to take to horses in his newest film for Columbia Pictures, "Mission Over Korea," in which he is starred with John Derek, Audrey Totter and Maureen O'Sullivan at the Theatre.

Hodiak's last two Columbia assignments, "Ambush at Tomahawk Gap" and "Conquest of Cochise," called for a lot of hard riding and exacting horsemanship. For an actor with a special allergy when it comes to equine activities, this was none too pleasant.

In his current offering, Hodiak rides again. Only this time in an Army cub plane, the "flying eyes" of the artillery, as an Army pilot during the early days of the Korean conflict.

Hodiak's career before he came to Hollywood was far removed from planes and horses. He was a star radio actor, appearing as a heavy in a variety of soap operas, often finding it necessary to rush from one program to another with split-second timing. When Hodiak created the popular Al Capp character of Little Abner over the air, his deep, resonant voice and expert timing and talent—caught Hollywood's attention. He was literally drafted for pictures and has remained to become one of filmdom's most popular stars.

Featured in "Mission Over Korea" are Harvey Lembeck, Richard Erdman and Richard Bowers. A trio of writers, Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith, penned the screen play. Fred F. Sears directed the new action adventure and Robert Cohn produced.

'Korea' Action Film Features Song Hit

"Gomen-Nasai," Japanese song hit immensely popular with American troops stationed in the Orient, and which is also finding favor in America, is heard in Columbia Pictures' "Mission Over Korea," which stars John Hodiak, John Derek, Audrey Totter and Maureen O'Sullivan at the Theatre.

Richard Bowers, former Army corporal who originally recorded the tune while stationed in Japan, sings the song in the film. "Gomen-Nasai" (Forgive Me) has English lyrics by Benedict Mayers, ex-Army sergeant, and music by Japanese composer Raymond Hattori.

John Derek Varies His Screen Roles

Type-casting is unknown to actor John Derek. His meteoric rise to stardom began with his portrayal of the sullen Nick Romano in Columbia Pictures' "Knock On Any Door," and led to his present role as that of an intrepid Army pilot in Columbia's action-packed adventure, "Mission Over Korea," also starring John Hodiak, Audrey Totter and Maureen O'Sullivan at the Theatre. Between these films has been nothing but casting variety.

His big chance came with his first screen appearance in the "Knock On Any Door" role. Following its release, Derek shot to the top of many a popularity poll and turned into the most valuable "find" of 1949. Columbia, which now had him under contract, next cast him in a dramatic part in "All the King's Men," the Pulitzer Prize book which was turned into an Academy Award best picture. Then the studio cast him in the starring role of Robin Hood's son in "Rogues of Sherwood Forest." He played college football in "Saturday's Hero," was a dashing young Italian in "Mask of the Avenger," a sensitive youth who kills his best friend in "The Family Secret." He played a newspaper reporter in "Scandal Sheet," a swashbuckler in "Prince of Pirates." After that he starred in Columbia's "The Last Posse," and "Ambush at Tomahawk Gap," and followed up with "Thunderbirds." Currently John stars in "Mission Over Korea."

Featured in "Mission Over Korea," the story of the guys who fly the Army's spotter planes, are Harvey Lembeck, Richard Erdman and Richard Bowers. The screen play, penned by Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith, was directed by Fred F. Sears. Robert Cohn produced the film.

Can Talk A'Plenty

Before she established herself in the movies, Audrey Totter, who portrays an Army nurse in Columbia Pictures' "Mission Over Korea," which also stars John Hodiak, John Derek and Maureen O'Sullivan at the Theatre, was known as the girl of 1,000 voices. Before Hollywood beckoned, she appeared in innumerable "soap operas" on the radio and created the star role on the popular CBS radio show, "Meet Millie."

'Mission Over Korea' Salutes U. S. Artillery's 'Flying Eyes'

(Review)

The courageous exploits of the men who fly the Army's tiny Cub observation planes, those unarmed spotter craft which operate behind the enemy's lines, are told for the first time on the screen in Columbia Pictures' "Mission Over Korea." The new action adventure, which opened yesterday at the Theatre, stars John Hodiak, John Derek, Audrey Totter and Maureen O'Sullivan.

In their light, one-motored planes, these pilots have won

everlasting fame. In addition to being the flying eyes of the artillery, they do valiant work in dropping supplies to isolated infantrymen and in transporting the wounded to base hospitals.

In "Mission Over Korea" Hodiak plays one of these gallant guys who sees action in the early days of the Korean fighting. Assigned to his unit is a reckless flak-happy pilot, played by Derek, who is constantly getting into trouble. Together they see action against enemy guerrillas, tanks and infantrymen.

Derek, disobeying orders, guns for enemy tanks with a bazooka attached to his plane. He is forced down. Hodiak is unable to rescue him when he is sent to supply an encircled battalion. Derek walks out unharmed and flies Hodiak, seriously wounded by enemy gunfire, back to a base hospital. Then, with members of his ground crew, Derek again goes aloft, spots infiltrating enemy tanks and calls the jets down on them before he, in turn, is wounded.

As the ill-fated officer of the Army's observation and rescue planes, Hodiak gives a solid performance and as the sober, trustworthy flyer makes a fine foil to Derek's reckless airman. Miss Totter is fine as the Army nurse to whom Derek is attracted and Miss O'Sullivan registers poignantly as the wife Hodiak leaves behind. Harvey Lembeck, Richard Erdman and Richard Bowers are featured as G.I.'s.

Written for the screen by Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith, "Mission Over Korea" was directed by Fred F. Sears and produced by Robert Cohn.

Returns to Screen

Maureen O'Sullivan, who made one of her rare screen appearances in recent years in "Where Danger Lives," returns to the screen once again in Columbia Pictures' "Mission Over Korea," exciting action adventure of the men who fly the Army's tiny Cub observation planes. Also starred with Miss O'Sullivan in the new drama at the Theatre are John Hodiak, John Derek and Audrey Totter.

Back in Uniform

John Hodiak is back in uniform again. Hodiak, who wore khaki in "Command Decision" and "Battleground," pilots the Army's tiny artillery observation Cub planes in Columbia Pictures' "Mission over Korea," also starring John Derek, Audrey Totter and Maureen O'Sullivan at the Theatre.

'Mission Over Korea'

Columbia Pictures' "Mission Over Korea," the new action-packed adventure starring John Hodiak, John Derek, Audrey Totter and Maureen O'Sullivan, opens at the Theatre on Monday. The story of the guys who fly the Army's unarmed spotter planes, "Mission Over Korea" features Harvey Lembeck, Richard Erdman and Richard Bowers in the supporting cast. Screen play of the new thriller was written by Jesse L. Lasky, Jr., Eugene Ling and Martin L. Goldsmith. "Mission Over Korea" was directed by Fred F. Sears and produced by Robert Cohn.



"Mission Over Korea" Mat 2-B; Still No. 34

"MISSION OVER KOREA," Columbia drama of America's unarmed spotter plane pilots, stars John Hodiak, center, John Derek and Maureen O'Sullivan, above, and Audrey Totter at the Theatre.

POSTERS



SIX SHEET



THREE SHEET



ONE SHEET



22 x 28 A
SLIDE (Same Design)



22 x 28 B



EIGHT 11 x 14's



INSERT CARD

LOBBIES



WINDOW CARD

ORDER ALL
ACCESSORIES, and 30 x 40,
40 x 60, 24 x 60, and
24 x 82 DISPLAYS
FROM NATIONAL
SCREEN SERVICE



9 x 12 FOUR-PAGE HERALD

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